

Young Entrepreneur's On The Rise

I stuck up with the recent entrepreneurs (Terry and Sherry Braley) this January at a Biker Rally. After speaking to some fellow riders they were telling me about Terry and Sherry's new internet site (Road Rash Apparel) and the way low their rates were on their Leather Apparel. So after digging through the crowd I after all met up with them. I presented myself and we sat down and need to have talked for over 2 hours about their new company. Well, they talked. I requested Terry and Sherry why they begun their commercial enterprise and WHY! Do you sell your clothing so low-cost?

Terry Well, we have been on the Internet one nighttime shopping for a few leather-based jackets and chaps to purchase. We would have to have looked for three hours browsing at what gave the impression to be each web page there has been to analyze and I couldn't agree with the costs of some of them. I realize you get what you pay for, yet rattling? I don't need to pay for the entire cow!

Sherry It seems that all the cheap leather-based used to be that patched leather-based or some call it Diamond Cut leather. We weren't all for that. Not to claim there's anything else improper with it. If that's what you love, then buy it. To both its very own.

Terry- Yeah. I had requested around about what reasonably jacket to shop. The majority of the riders I had requested, advised me to get one that was once made for riding. You recognize, simply when you lay your bike down. And patched leather-based wasn't the most beneficial means to move.

Anyway, I made the remark that someone demands to begin promoting these things that caters to us poor bikers.

Sherry I looked over at Terry and spoke of, We can do it

Terry A week later I give up my task and begun construction the website. I did A LOT of lookup on Leather. Types, thickness of it and wherein it comes from. I used to be practically sick of leather-based after approximately 3 days. Anyway, we determined we sought after to acquire our leather-based from an American made manufacturer and I ended up searching a supplier in Spokane WA that had what we have been seeking out. They manufacture leather clothing made for motorbike riders. [rosewood exuma](#) And it's damn magnificent leather. And I'll let you know. What I pay for the jackets and what I promote them for, we don't make a monstrous profit on them.

Now that we've coated these features of Biker Shirts, Leather Jackets, Motorcycle Apparel, Boots, Chaps, Vests, Leather Lingerie, allow's turn to some of any other reasons that want to be thought-about.

Sherry Yea, have been not in it to get wealthy. Just make a touch fee and help out our fellow bikers.

Terry Since we've went reside at the Internet we have now sold greater T-Shirts than jackets. That's k. I believe when humans see our expenditures they consider it's cheap leather-based and stray clear of it. But it's Top Quality Leather! You can't find our classification jackets at the web for an enhanced payment I think

Well with no going into the entire 2-hour communique we had. We persevered to chat and so they advised me more about what they sold on their web site. T-Shirts, Leather Lingerie, Boots, Chaps, Vests and the record went on. Terry spoke of true now we sale over 700 types of t-shirts and plan on including extra. By the time we get performed, we will have properly over 1500. That's loads of damn shirts

These had been two of the friendliest employees I have ever met. Both Terry and Sherry are from Georgia and dwell in Douglasville Ga. And you will need to tell that those have been just two men and women genuinely attempting to appear out for fellow bikers and our shallow wallet.